

INNER EYE.I.O

BY SHIVAM HORA





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CREATOR'S VISION



In times like these where one's brain is bombarded with constant updates on Artificial Intelligence and other related technologies, we want to take a step back and take a wider look a couple of years into the future.

And that is what this film is, a carefully crafted tale of how technology that begins from the brain has the potential to one day change the human mind forever.

But the question we seek to ask the audience is that can **the most complicated products stemming from a human mind ever compete with the simplicity of the human heart?**





THE STORY

Memories-Regrets-Dreams and everything in Between

Raised by a Single Mother, Abhay grows up to be a compassionate young man who would do anything to protect his mother from the World around them.

But when his mother is diagnosed with Glioblastoma, all his tools to aid her render useless. That is until he learns about her greatest regret and decides to erase it from her mind, raising a war against dreams, memories and time itself with the help of a software called Inner Eye.i.o !



THE SETTING OF INNER EYE.IO

- **BACKDROP**

Set against the backdrop of a morbid yet thriving Delhi NCR region where the world moves faster than one can process.



- **TIMELINES**

Across Four timelines. The major one being 2024 when technological innovations are an everyday event.

The other timelines being 1980, 2003 and 2041.



THE MAJOR CHARACTERS OF INNER EYE.I.O



ABHAY

Our strong-headed protagonist who is all brain. Feelings seem to evade him unless it's about his..

MOTHER(ABHA)

Abhay's Mother. A frail middle aged woman with a broken heart who bore the brunt of a traumatic husband's violence.

DR PANIKKAR

The man of Neuroscience who has over 3 decades of experience in manipulating the human mind.

VINAY

A man with the aura of Sri Ram, with the fate not unlike that of Romeo, Ranjha or Majnu but above all he is Abha's one last regret.

TARGET AUDIENCE ANALYSIS

- **KEY FEATURE**

Our film's plot floats close to the cinematics of Christopher Nolan whilst having an Imtiaz Ali-ish approach in it's essence.



- **OPPENHEIMER**

The collection of this masterpiece by Christopher Nolan was Rs 157 CR + in 2023.

- **INCEPTION**

The collection of this masterpiece by Christopher Nolan was Rs 35 CR + in 2014.

- **CHAMKILA**

The estimated viewership of Chamkila within 2 weeks of it's release was approximately 3CR+ on 24th April 2024.

TARGET AGE GROUP

Ages 17 to Ages 40- Nearly 60,00,00,000

TARGET INCOME LEVEL

33% of the Indian population with incomes of 5 Lacs or above per annum.

TARGET INCOME LEVEL

According to a 2024 Feb Consensus, 33% of Indian population regularly consumes media on OTT



CINEMATIC INSPIRATIONS



HOYTE VAN HOYTEMA

CINEMATOGRAPHER

Worked on films like **Interstellar** ,
Dunkirk & **Tenet**

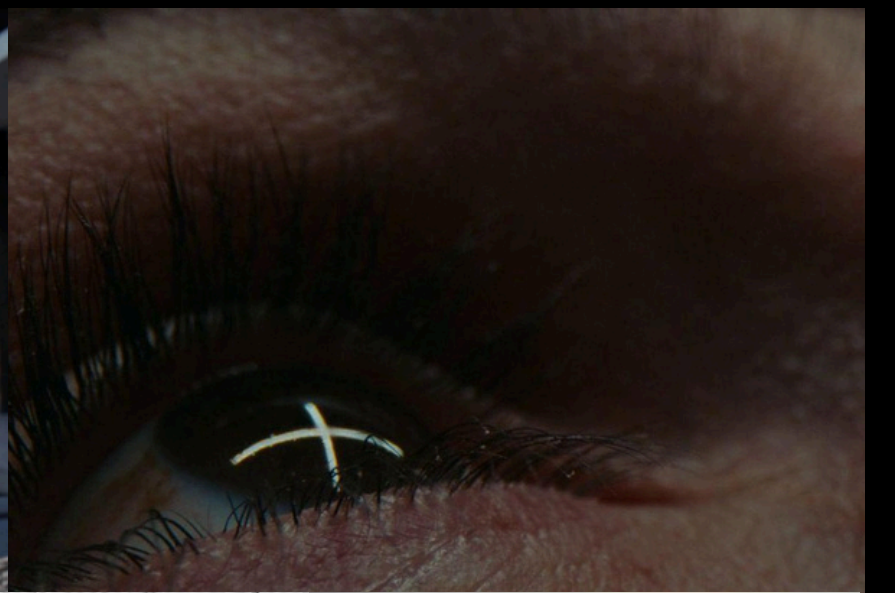


WALLY PFISTER

CINEMATOGRAPHER

Worked on films like **Inception**, **The
Dark Knight** & **Prestige**.





PROJECTED BUDGET

RS 2,69,05,000

(EXCLUDING CORE CAST)

U.S.P'S OF OUR FILM

Following are some aspects of our film that help it stand out from most other films as well as reasons why it'll encourage higher viewership.

✔ **A FRESH GENRE
THAT IS A
TECHNO-DRAMA**

✔ **NON-LINEAR
NARRATIVE**

✔ **SHOT IN 2
DISTINCT LOOKS**

✔ **TEASES FUTURE
TECHNOLOGICAL
REVOLUTIONS**

THANK YOU



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